

PAID POLITICAL **BROADCAST AVAIL REQUEST**

DATE: 8/24/12

TO: Matt Oestrich **STATION:**

WFLA

FROM: Meghan McGorr HRP OFFICE: Washington, DC

REQUEST RECEIVED FROM

BUYER: Louro Bassett

AGENCY: Greot American Media

ADDRESS: 1010 Wisconsin Ave. Suite 800 Woshington, DC 20007ie

PHONE #: 202-338-8700

FAX #: 202-338-0864

OTHER:

AVAILS FOR

COMMITTEE: Democratic Senatorial Compaign Committee

CHAIRPERSON:

TREASURER: Monica Dixon

ADDRESS: 430 S. Capitol St. SE Washington DC 20003

PHONE #: 202 224 2447

FAX #: 202 969 0354

OTHER:

FOR ISSUE

CANDIDATE: **ISSUE**

OFFICE:

PARTY: Democratic

DAYPARTS: All

SCHEDULE DATES: As Ordered

COMMERICAL LENGTH:

PROGRAMS:

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141

REF HEAULINE# 5277344 TRF# E:120822 \$\$\$ MOUN O: UNAPEROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORUER WORKSHEET HARRIS REPORT FROM REP ...

OCT8/12 16.16 *** WFLA-TV ***

AT AMERICAN MEDIA U K ST NW, HINGTON, DC 20007 ONTRACT # 6277344 ST#1505 COMMENTS: (LINE, ORDER, INVOICE) WK-4	AT AMERICAN MEDIA U.K.ST.NW, HINGTON, DC 20007 ONTRACT # 6277344 ST#1505 COMMENTS: (LINE, ORDER, INVOICE) WK-4	CITY TAX CTTY/12 NOV5/12	DSCC-IE	ORDER #	W.Z	įω	AGY # AGY. NAME GI	ADV # AUV. NAME IS	
P.# OFE	P.# OFF.# ZER NAME LAURA BASSE LES PRSN WA- MEGHAN ASS: NATL LOCAL		ST#1505 COMMENTS: (LINE, ORDER, INV	#	20007		GREAT AMERICAN MEDIA	ISS/DSCC	
OFF,	OFF,			CLASS: NA			BUYER NAM	REU.#	
	# BASSE EGHAN	T THE STATE OF THE	-			WA-	E LAURA	OFF	

REP: TTL SAME PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN PGM CHANGE IN'S 3, 14, 28, 47-49, 54 MAKEGOOD 10/8
SPOTS CANCELED IN 19
LN 63 ADDED

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC IE

: LINE#: XET	#: CD:	TIME PERIOD :	: LGTH : SEC :	C : RATE	: START	: END	END :SPTS: WEEK DATE : /WK: INVT	WEEK : DAYS	:TOTL:
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UNAPPROVED	6277344
REV #2	H 72 77 #
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REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
CHANGES *** WFLA-TV ***

PROGRAM : NEWS	63 A CUUP-630P	PROGRAM : ET	54 NZ 730P-800P	PROGRAM : NEWS	49 NZ 700P-730P	PROGRAM : NEWS	48 NZ 700P-730P	PROGRAM : NEWS	47 NZ 700P-730P	PROGRAM : DAYTIME CON COM1: DAYTIME	28 NZ 1100A-1200N	28 NZ 1100A-1200N	28 NZ 1100A-1200N	28 NZ 1100A-1200N	PROGRAM : NEWSCH8-6 SAT	19 S 600P-630P	PROGRAM : ET	14 NZ 730P-800P	:LINE#:REP :CD: TIME PERIOD :
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	10/14		10/23		11/5		10/15		10/23		11/5	10/29	10/22	10/15		10/13		10/9	START
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REP HEADELPERS SU77344 TRES 42 SSS SOUT D: URAFPROVED REV 42 TRF# E:120822 EV #2 \$\$\$

FAX# 703-516-9680

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WOKKSHEET
HARRIS REPORT FROM REP
CHANGES

OCT8/12 16.16 *** WFLA-TV ***

: LINE#:REP OCT/12 :PEP :CD: 134650.00 TIME NOV/12 PERIOD 54350.00 MISTH .. SEC RATE START DATE END : SPES: WEEK : CONTRACT TOTAL TOTAL SAWO 189000.00 :TOTL: 161

MARKET TOTALS \$1,071,140 WFLA 22: WETS 13% WMOX 0% S H S H S V S Y S Y %9 ESMM. CABL WTOG 0 2 0 % WTTA 18 WMOR 18

SHARES ACCURATE

SVC- NSI DEMOS- RA35++

F-CLASS, FLAN, SECT MOD CODE A-AUD BALL ANR-9 O-PAID FGM CHCANCELLED RHRATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES THTIME X-LATE Y-DAYS 2-COMMENTS *-MULTIPLE LILENGIH M-MAKEGOOD N-PROGRAM NAME

REP READLINE# 0277344 TRE# E:120822 \$\$\$ MOD# U: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORE: AGENCY CREDIT RISK !!!
CRDER WORKSHEET HARRIS REPORT FROM REP

CHANGES OCT3/12 12.09
*** WFLA-TV ***

CITY TAX	FLIGHT DATES OCTS	PRDCT DSCC-IE	ORDER #			AGY #	ADV #
STATE TAX	DATES OCT9/12 NOV5/12 WK-4	EST#1508	CONTRA	WASHINGTON,	3050 K ST NW,	AGY. NAME GREAT AM	ADV. NAME ISS/DSCC
CC-OP BILLING NEEDED	4	COMMENTS: (LINE, ORDER, IN	CONTPACT # 6277344	ON, DC 20007		AMERICAN MEDIA	
		VOICE)	CLASS: NATL.	1	SALES PRSN W	BUYER NAME L	天田で・ #
DATE	The second secon		LOCAL	The same of the sa	WA- MEGHAN MCGARR	LAURA BASSETT	〇門門、事
DATE OCT3/12 12.09	41/441		REGIONAL	And the second s	SARR (H)		SALESMAN #

SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62 NEW TTL \$189,000 PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN

***** THIS IS A CASH IN ADVANCE SCHEDULE ****

DSCC IE

CON CM

3 ES 1100A-1200N 30 \$250.00 10/30 11/2	3 ES 1100A-1200N 30 \$250.00 10/23 10/26	3 ES 1100A-1200N 30 \$250.00 10/16 10/19	3 ES 1100A-1200N 30 \$250.00 10/9 10/12	AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505 AGENCY PRODUCT CODE = 53	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : LINE#: : DATE : DATE	The state of the s
11/2 3	10/26 3	10/19 0	10/12 3	***************************************	: END :SPTS: WEEK	
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ω	ω	0	ω	TO A STATE OF THE	:TOTL:	

REF HEADLINE# 0077344 TRE# E:120822 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREEK WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

PROGRAM : TONITE SHW-NBC<	37 s 1135P-1237A	PROGRAM : TONITE SHW-NBC<	16" S 1135P-1237A	PROGRAM : DAYS-OUR LIVES	\$4 S 100P-200P	PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	3 900P-1000P	PROGRAM : NBC NIGHTLY NEWS	30 S 630P-700P	PROGRAM: NC8 TODAY@6AM	112° S 600A-700A	11 S 600A-700A	PROGRAM : NWSCH8 AT SIX	10 S 600P-630P	10 S 600P-630P	PROGRAM: NWSCH8 AT 5P	19 E 500P-530P	#: : TIME PERIOD :
	30		30		30		30	S SUNDAY	30		30	 		3 C	20		ы 0	LGTH : SEC
	\$1,300.00		\$1,000.00		\$650.00		\$4,500.00		\$6,000.00		\$1,250.00	\$1,250.00		\$2,000.00	\$2,000.00		\$1,500.00	RATE
	10/30		10/23		10/30		10/17		10/28		10/16	10/9		10/16	10/9		10/9	: START
	11/2		10/26		11/2		10/17		10/28		10/19	10/12		10/19	10/12		10/12	: END
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REV #1	17K5#
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C# C77/344 PREW #1 \$\$\$	
PEV #1 \$5\$	
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REP: TEL# 703-516-9399 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!! DRDER WORKSHEET HARRIS REPORT FI	
FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP OCT3/12 12.09 **CHANGES** *** WFLA-TV ***	

O O	we d						
	W E						PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER
		0	10/31	10/31	\$5,500.00	30	\$ 900P-1000P
							PROGRAM: NEWSCH8-6 SAT
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						5	PROGRAM: ENT TONIGHT 30
Z L	NOM	₩	11/5	11/5	\$2,000.00	30	49 E 700P-730P
							PROGRAM: NC8 TODAY@6AM
TU-F 0	TU	0	11/2	10/30	\$1,450.00	3 C	44 S 600A-700A
							PROGRAM: NWSCH8 AT SIX
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							PROGRAM: NC8 MIDDAY
)N 1	MOM	Н	11/5	11/5	\$250.00	lu O	28 ES 1100A-1200N
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DAYS : TOTL:	WEEK :	: SPTS:	: END : DATE	: START : DATE	SEC : RATE	: LGTH : S	INE#:BRF :CD: TIME PERIOD

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REP: TEL# 703-516-9399 CREDLY ADVISORY: AGENC CEDER WORKSHEET

FAX# 703-516-9680

5-9399
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT3/12 12.09
*** WFLA-TV ***

MARKET TOTALS \$1,071,140 WELA 22% WMOX OF XAXX 0 22 WTVT 15% WTOG CABL 21% WITA 1% WMOR 18

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

MOD CODE A-ADD

B-BUY TYPE

CHCANCELLED

DE-DELETE

E-EFF DATES

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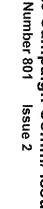
M-MAKEGOOD

N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PAM R-RATE SISPOIS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue Submission Number 801

Washington DC 20007







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campalgn Submission Cost: 189000 Buyer: Comm/ Issue Client/Product/Estimate: 49 /53 /1505 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Est./PO Number: 06277344 Contract type: Political	nocratic Senate Campaign Nml Issue Client/Product/Estimate: Weeks: 77344 Contract type:
ion Cost: oduct/Estimate: type:	ion Cost: 189000 oduct/Estimate: 49 /53 /1505 5 type: Political
189000 49 /53 /1505 5 Political	
	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:

Demographic: Product:

Dscc-le (L) Household

Booking Group: Order:

WFLA

Key Market:

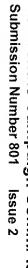
Tampa-St. Petersburg, FL

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M-F 5p News	, WIT,	M-F 4p Dr Oz	· I V I I · · ·	M-F 3p Doctors		M-F 2p Rachael Ray	VVIT	M-F 2p Rachael Ray	. IWIF,	M-F 12p Today Show III	. WIF.,	M-F 11a Daytime	IWIT,	M-F 1135p ET / 1035p CT Tonight Show	W E	M-F 1p Days Of Our Lives	Sales Product Details
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1010 Wisconsin Avenue NW **Great American Media**

Democratic Senate Campaign Comm/ Issue

Washington DC 20007









WFLA-TV P.O. Box 1410 Tampa, Ft. 33601

PHONE (813) 228-8888

, OLI 1020	Eddiness Type.		•	Associated Conject No
06277344	Order Ref:	Political 5	Weeks: Contract type:	06277344
HRP Washington, DC	Sales Rep:	49 /53 /1505	Client/Product/Estimate:	10/00/12 1- 14/14/12
E:120822104	Campaign Ref:	189000	Submission Cost:	Comm/ issue

Buyer: Schedu Est/PC Associ	Buyer: Schedule Dates: 10/08/12 to 11/11/12 Est./PO Number: 06277344 Associated Copies: No		Client/Product/Estimate: Weeks: Contract type:		49 /53 /1505 5 Political		ကာတပ <i>ိ</i> ကောက်ဝလို (Sales Rep: Order Ref: Business Type: Business Category:	2	HRP Washington, DC 06277344 POLITICAL Transactional	iington, DC	•
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14	M-F 7a Today Show	02	1400	30	Nbr of Spots	2	2				4	560
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17		***************************************		Comme								
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	M			Comme	Noi of opois							1400
19	Sat 1130p ET / 1030p CT Saturday Night Live	03	1350	30	Nbr of Spots							135
	S.			Comme								

Weekly Totals: Total Spots(Ord Spots)

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36

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38

161

Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 801 Issue 2





Washington DC 20007

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Tampa, FL 33601

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	ob Coomic	M_E 3n Doctors	M-F 3p Doctors	TARAL.	M-F 3p Doctors	M	M-F 2p Rachael Ray	TWIF	M-F 12p Today Show III	.TWIF	M-F 12p Today Show III	Z	M-F 11a Daytime	3	M-F 1p Days Of Our Lives	TWIF	M-F 1p Days Of Our Lives	TWIF.	M-F 1p Days Of Our Lives	S	Sun 8a Today Show	Sales Product Details	Associated Copies:	Est./PO Number:	Schedule Dates:	••	••
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Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 801 Issue 2





P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

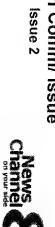
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	46		45		43		42		4		40		39		38		37		30		35		Ref	Associ	Est/PC	Schedu	Buyer:	Client:
	M-F 6a News	М	M-F 6a News	.IWIF.	M-F 6a News	M	M-F 6p News	Δ.	M-F 6p News	TWIF	M-F 6p News	TWTF	M-F 530p News	.TWIF	M-F 5p News	M	M-F 4p Dr Oz	M	M-F 4p Dr Oz	.TWTF	M-F 4p Dr Oz	<u></u>	Sales Product Details	Associated Copies:	Est/PO Number:	Schedule Dates:		
		The state of the s											(s										t Details	No	06277344	10/08/12 to 11/11/12	3.	Democratic Senate Campaign Comm/ Issue
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38											2		2		2		1				3		10/29	ategory:	ype:			Ref:
8	7						1										1						11/05	Transactional	POLITICAL	06277344	HRP Wasi	E:120822104
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1010 Wisconsin Avenue NW **Great American Media**

Democratic Senate Campaign Comm/ Issue Submission Number 801 Issue 2

Washington DC 20007







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PHONE (813) 228-8888

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		1500		420		400		160		140		360		320		200		300		800		Cost	n, DC

1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue **Submission Number 801**

Issue 2







Washington DC 20007

が アーゴマ P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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MACON TO THE PROPERTY OF THE P			ainn	Democratic Senate Campaign	

Grand Totals:

Spots Cost

189000

39050

49900

45700

45150

Gross Total: Commission:

Net Total:

160,650.00

189,000.00 28,350.00

161

Spots:

161

Totals

10/08

Month 10 Weeks: 4 10/15

10/22

10/29

Month 11 Weeks: 4

11/05

Grand Totals

REF HEADLINE# 62//344 *** ORIGINAL REV#U ***

REF: TELH 703-516-9399
CREDIT ADVIDORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

AUG15/12 09.0
*** WFLA-TV ***

CON COMI: NC8 MEDDAY	3 LIUUA-1200N 30 \$250.0	PROGRAM: FONITE SHW-NBC<	2 1135P-1237A 30 \$800.0	PROGRAM : DAYS-OUR LIVES	1 100P-200P 30 \$500.0	AGENCY ADVERTISER CODE = 49 AGENCY AGENCY PRODUCT CODE = 53	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RA		DSCC IE	CON CM *** THIS IS A CASH IN ADVANCE SCHEDULE **	REF: NEW ORDER TITL \$234,000 @187X PLEASE CONFIRM THANKS SHOSHANA FOR MEGHAN	CITY TAX STATE TAX CO-OF BI	FLIGHT DATES OCT9/12 NOV5/12 WK-4	PRDCT DSCC-IE EST#1505 COMMENTS: (L:	ORUER # CONTRACT # 6277344	WASHINGTON, DC 20007	3050 K ST NW,	AGY # AGY. NAME GREAT AMERICAN MEDIA	ADV # ADV. NAME ISS/DSCC
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25	100P-200P	30	\$600.00	10/22	10/29	⊣	MOM	Ν
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01 23	1100A-1200N	30	\$250.00	10/15	11/5	Ľ	MON	4
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CREDIT RISK !!!
HARRIS REPORT FROM REP AUG15/12 09.0

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ω ω	300P-400P	30	\$450.00	10/15	10/15	نية	MON	낟
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PROGRAM :	: DOCTORS 1: DOCTORS							
3 5	400P-500P	30	\$1,000.00	10/23	11/2	W	T'U-F	on
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37	400P-500P	30	\$1,000.00	10/29	11/5		MON	N
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ა 8	500P-530P	30	\$1,700.00	10/23	11/2	N	TU-F'	42,
PROGRAM	: NWSCH8 AT 5P							

CON COMI: NWSCH8 AT 5P

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! URDER WORKSHEET HARRIS REPORT FROM REP !

AUGI5/12 09.0 *** WFLA-TV ***

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4 2	600P-630P	30	\$2,500.00	11/5	11/5	Н	NON	ㅂ
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43	600A-700A	30	\$1,350.00	10/23	10/26	N	T.C.—E	N
PROGRAM :	NC8 TODAY@6AM							
44	600A-700A	30	\$1,450.00	10/30	11/2	N	TU-F	2
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45	600A-700A	30	\$1,250.00	10/22	10/22	H	MON	نس
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A 00	600A-700A	30	\$1,450.00	11/5	11/5	ڈس ا	MOM	⊢
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AUG15/12 09.0
*** WFLA-TV ***

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ស	A0001-4006	30	\$1,050.00	10/15	11/5	Н	NON	4
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NWSCH8 AT 11<

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK [[]]
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0 *** WFLA-TV ***

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WISP 218

WTVT 15%

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WTTA 1%

WMOR 18

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue

Submission Number 748

Issue 1





Washington DC 20007

P.O. Box 1410
Tampa, FL 33601

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Moderness	Est./PO Number: 06277344 Contract type:		Comm/ Issue Submission Cost: 230650
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	Demographic:	Product:
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	Order:	Booking Group:
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	600		480		135		360		80		30		300		320		150	Cost

1010 Wisconsin Avenue NW Great American Media

Democratic Senate Campaign Comm/ Issue Submission Number 748 Issue 1

Washington DC 20007







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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HRP Washington, DC 06277344 POLITICAL 7: Transactional	Sales Rep: Order Ref: Business Type: Business Category: Transactional	Sai Orr Bus		49 /53 /1505 5 Political		Cllent/Product/Estimate: Weeks: Contract type:	Cllent/Product/ Weeks: Contract type:	24,000	10/08/12 to 11/11/12 06277344 No	Schedule Dates: 10/1 Est./PO Number: 062 Associated Copies: No	Schedu Schedu Est/PC Associ
E:120822104	Campaign Ref:	Caı	Andrew Commencer Art Sphere	230650		Submission Cost:	Submiss	paign	Democratic Senate Campaign Comm/ Issue		Client

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1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue **Submission Number 748** Issue 1

Washington DC 20007

Cllent:

Democratic Senate Campaign Comm/ Issue

Cllent/Product/Estimate: Submission Cost:

49 /53 /1505 230650

Campaign Ref:

E:120822104

Origina





SELV-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8688

Schedule Dates: 10/08/12 to 11/11/12 Est./PO Number: 06277344 Associated Copies: No	12	Weeks: Contract type:		5 Political		B B O	Order Ref: Business Type: Business Category:	/pe: ategory:	06277344 POLITICAL Transactional	10 D 4 €
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21 Sun 8a Today Show	02	650	30	Nbr of Spots						
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22 Wed 9p ET / 8p CT Law & Order SVU	VU 02	4500	0 30	Nbr of Spots						
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23 M-F 1p Days Of Our Lives	02	600	0 30	Nor of Spats		2	2	Section Control	and the same	Of the second
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25 M-F 1p Days Of Our Lives	02	600	30	Nbr of Spots			13	Α.		
W			Comme							
26 M-F 1135p ET / 1035p CT Tonight Show	Show 02	1000	30	Nbr of Spots			Ø			
. FWTF			Comme							
27 M-F 1135p ET / 1035p CT Tonight Show	Show 01	1300	30	Nbr of Spots				2		
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28 M-F 11a Daytime	02	250	30	Nbr of Spots		1		-1	ı	
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29 M-F 12p Today Show III	92	350	30	Nbr of Spots						
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Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 748 Issue 1





Washington DC 20007

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 748 Issue 1





WELA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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Client:

Democratic Senate Campaign Comm/ Issue

Client/Product/Estimate: Submission Cost:

230650

Campaign Ref:

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1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue

Washington DC 20007







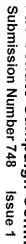
WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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	S	Sun 8a Today Show	S	Sat 6p News	S.	Sat 1130p ET / Night Live	M	M-Su 11p News	M	M-Su 11p News	.TWTFS.	M-Su 11p News	M	M-F 9a Today Show II	. [W] F.	M-F 730p Ente	M	M-F 7a Today Show	M	M-F 7a Today Show	.TWTF	Sales Product Details	Associated Copies:	Schedule Dates:	, п
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1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue

Washington DC 20007







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

	_	62	Ref	Client: Buyer: Schedu Est./PO Associa
		Wed 9p ET / 8p	Ref Sales Product Details	lle Dates: Number: ated Copies:
		Wed 9p ET / 8p CT Law & Order SVU	Details	Democratic Senate Campaign Comm/ issue 10/08/12 to 11/11/12 06277344 No
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Grand Totals:

Spots

230650

184

Totals

10/08

Month 10 Weeks: 4

10/22

10/29

Month 11 Weeks: 4

11/05

60300

59450

Spots:

Commission:

184 230,650.00 34,597.50 196,052.50

Gross Total:

Net Total:

Grand Totals

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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l, do hereby reques	DAN N	AGELBER/	wing issue:		
	Dscc-	IE ND.			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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importance," list the name of th	nicates a message relating to any p ne legally qualified candidate(s) the date(s) of the election(s) (if applicat	programming refers to, the
For programming that "communimportance," attach Agreed Upo	nicates a message relating to any poon Schedule (Page 3)	olitical matter of national
l represent that the payment for	r the above described broadcast tim	e has been furnished by:
. 5)SCC-1E N.D.	
and you are authorized to annou furnishing the payment, if other	unce the time as paid for by such pe than an individual person, is:	erson or entity. The entity
a corporation; a com	mittee; 🗆 an association; 🗖 or	other unincorporated group.
agents of the entity are named b	ses of the chief executive officers, one control of the chief executive officers, one control of the chief executive officers, one control of the chief executive of the chief executiv	MONICA DIXON 430 S.CAPITOL ST EE WASHINGTON DL 1820Z
	THE PLACMENT OF ADVERTIS	
reasonable attorney's fees, that ma advertisement(s). For the above-	mless the station for any damages only ensue from the broadcast of the a stated broadcast(s), I also agree to delivered to the station at least broadcasts.	bove-requested o prepare a script,
TO BE SIG	GNED BY ISSUE ADVE	RTISER
4/21/12 V) 1		Not. 738-8700
U	Signature IED BY STATION REPA	Contact Phone Number RESENTATIVE
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Dàys	Class	Times per Week	Number of Weeks
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Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) aetual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.